

## Media Advisory

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For immediate release

# Defeat “Summer Brain Drain” with TD Summer Reading Club at Clarington Public Library!

June 26, 2017—Clarington Public Library is helping children and their families beat “summer brain drain” and celebrate Canada 150 with the TD Summer Reading Club this July and August.

“Summer brain drain,” or “summer slide,” occurs over the summer months when children are out of school, often making September a stressful time of playing catch up and getting back into the learning mindset. A 2012 report from the CODE Summer Literacy & Numeracy Project noted that children who read over the summer and attend literacy-enriched programs maintain their literacy and numeracy skills, seeing academic gain and increased confidence the following school year.

“We’re partnering with more schools this year to get the word out about summer learning loss and what families can do to keep those literacy skills sharp,” explains Sarah McConnell, Community Engagement Coordinator. “The Library’s TD Summer Reading Club emphasizes reading for the love of reading, and helps children discover a love of books and learning. And perhaps most important for our youngest members, we’re also making sure it’s a lot of fun!”

The Library is hosting a range of free activity-based programs for several age groups throughout the summer. Weekly programs are being held at all four branches of the Library in Bowmanville, Courtice, Newcastle, and Orono, along with “Epic Experiences” featuring special guests and activities.

“We’re incredibly excited about our program line up this year,” says Ms. McConnell. “One week we’re at Enniskillen Conservation Area for OPG’s Tuesdays on the Trail, another the Canadian Automotive Museum will be visiting, and one week a Royal Canadian Mounted Police officer will be joining us. Engagement and immersive learning are key.”

The festivities kick off on Friday, June 30<sup>th</sup> at the Canada Countdown Launch Party. The event is being held at the Bowmanville Branch from 1:00 to 3:00 p.m., with games and activities that highlight all the places that make Canada great.

For more information on the TD Summer Reading Club and to register your child, please visit the Library’s website at [www.clarington-library.on.ca/src](http://www.clarington-library.on.ca/src).

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