

# Media Advisory

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For immediate release

## “Get Counted when it Counts” at Clarington Public Library!

November 13, 2018—Clarington Public Library’s Annual Counting Week is back for 2018. From Tuesday, November 20 until Monday, November 26, every use of the Library’s services and resources, whether digitally or physically, will be counted and tabulated. The anonymous statistical data includes, but is not limited to: number of visitors, items circulated, website hits, eBook and eAudio checkouts, and program attendees.

Similar statistics will be recorded by other public libraries across the province this month as part of Ontario Public Libraries Annual Survey Week, which helps create a picture of public library usage locally and throughout Ontario. The information is gathered and administered by the Ontario Ministry of Tourism, Culture, and Sport, which requires all public libraries in the province to measure their activities during a typical week in the month of November.

“In addition to meeting our Ministry requirements, Annual Counting Week provides a snapshot of how the Library is being used,” explains Terri Gray, Clarington Public Library Board Chair. “The Library uses this information to shape future service models, which is incredibly important with the Bowmanville Redesign Project on the horizon.”

The Bowmanville Redesign Project was launched on September 12, 2018, and involves a refresh of the 15-year-old Bowmanville Branch. Shoalts and Zaback Architects Ltd. (SZA) have been selected for the redesign. While construction dates have yet to be determined and are pending Municipal Council’s approval, the Library expects the design phase to be completed by year end with construction commencing in the late spring 2019.

You can help support Clarington Public Library and “get counted when it counts” by dropping by any of the Library’s four branches in Bowmanville, Courtice, Newcastle, and Orono, or their website at [www.clarington-library.on.ca](http://www.clarington-library.on.ca). Borrow books or movies for your family, attend a storytime program, relax in a fireside lounge, access an eResource such as World Book Encyclopedia, or follow them on social media—it all counts!

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Contact:  
Sarah Vaisler, Deputy Director  
905-623-7322 ext. 2705  
[svaisler@clarington-library.on.ca](mailto:svaisler@clarington-library.on.ca)