



Annual Report

2021



Clarington Museums



Clarington Public Library

Experience **Community**

Message from the CEO



Linda Kent, CEO, Clarington Public Library, Museums, & Archives



The past year has been one of change and adaptation as we enhanced and refined the new service models that were developed in response to the pandemic. Each new wave required a rapid pivot in service levels to address the requirements driven by lockdowns, shutdowns, stay at home orders, and health and safety restrictions. After two years of uncertainty, life appears to be moving back to a pre-pandemic level of normality. In response to this welcome change, the Library and Museum are looking forward to re-introducing the in-person services missed by our community. However, at the same time, we will continue to offer the virtual services that have come to be well-used by our members.

Throughout 2021, we continued to improve our virtual Library programs by enhancing our filming and studio equipment, moving the award-winning Winter WonderLearn Festival online, and hosting a successful online Summer Reading Club. By collaborating with community partners, we were able to offer a program series that recognized and honoured the diversity of our community. In response to growing interest in our physical collections, we began offering StoryWalks in conjunction with unique items for loan such as binocular kits, and Back 2 Nature backpacks to encourage people to explore their outdoor communities. We also offered new STEAM kits and board and card games to help people learn and relax at home.

The Museum expanded its virtual presence by offering a highly successful podcast version of the renowned Spirit Walk, and new virtual tours of a historical building and its founding family residents. We used digital technology in creative ways to share our community's rich local artifacts, lore, and history on a virtual platform.

As we move forward into the coming year, our service models are shifting again to offer a blend of virtual and physical. Our robust collections include virtual and physical items for a range of audiences and our programs are following suit with a blend of virtual and physical offerings. Adopting a hybrid service model allows us to offer a variety of content and formats to our members. We will continue to provide vital community supports as we welcome the return of the community into our facilities with expanded in-person services and resources.

Governance



Library Board

Steven Cooke, Board Chair
Judy Hagerman, Board Vice-Chair
Nancy Brandon (2021)
Terri Gray (2015-2021)
Chris Hinbest
Local Councillor Ron Hooper
Donald McKenzie
Regional Councillor Joe Neal
Marina Ross
Katharine Warren

Museum & Archives Advisory Committee (MAAC)

Marina Ross, Chair
Steve Middleton
Marilyn Morawetz
Regional Councillor Joe Neal
Katharine Warren

Locations



Bowmanville
Branch



Courtyce
Branch



Newcastle
Branch



Orono
Branch



Sarah Jane Williams
Heritage Centre



Waverley
Place



Clarke
Schoolhouse

Fast Facts

35,001

Library **members**

1,582,026

Library **visits**, inc.:

93,659 in-person

243,998 website

1,244,369 mobile app

347,338

Library collection **items**

601,203

Library items **borrowed**

26,387

virtual Library program
attendees, views/downloads

859,430

Library **social media**
impressions

16,501

Museum **visits**, inc.:

64 in-person

16,437 website

109

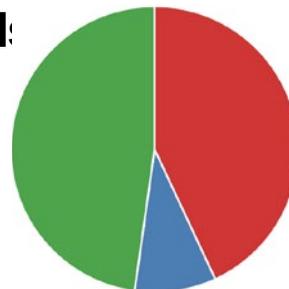
Museum **research**
requests

1,852

virtual Museum program
views/downloads

212,791

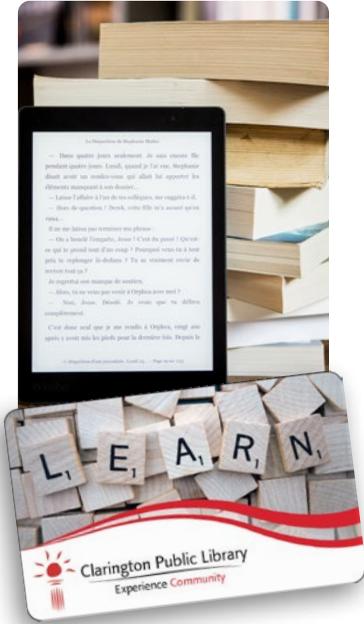
Museum **social media**
impressions



Library
Circulation
by Item Type

- Electronic
- Print
- Multimedia

Economic Impact



\$644.86

The average member's annual savings provided by their Clarington Public Library card



\$6.57

The return on investment for every \$1 invested in Clarington Public Library

Source: "Measuring the Economic Impact of Your Library." Halton Hills Public Library.

Budget



Income

Municipal Tax Levy:
 Transfer from Reserves:
 Grants:
 Other (Fines, Fees, Donations):

Library and Museum, 2021

\$3,521,255
 \$57,624
 \$113,481
 \$37,625

\$3,729,985

Expenses

Staff:
 Operations:
 Collections, Technology, Exhibits:

Library and Museum, 2021

\$2,819,716
 \$452,715
 \$457,554

\$3,729,985

Keeping People Connected



Connected to **Services**:

We enhanced virtual reference and research offerings, expanding the Borrow by Mail and Good Neighbours programs, and providing videoconferencing spaces enabling residents to connect with family and friends. In partnership with the Region of Durham, we also established Outreach Community Hubs to connect residents with outreach workers and social supports.



Connected to **Community**:

We strengthened our partnerships Central Lake Ontario Conservation Authority, Ganaraska Region Conservation Authority, local BIAs, and Municipal staff while expanding resources into the community with StoryWalks. Families follow a self-guided path of storybook pages and read together while enjoying local nature trails or exploring downtown business areas.



Connected to **Heritage**:

Continuing its pivot to online services and showcasing our rich community heritage, the Museum expanded its virtual reference services and launched its Virtual Museum, offering a “Who’s Who” of Waverley Place family tree, a virtual tour, and a series of Spirit Walk podcasts. We celebrated the completion of Waverley Place’s restoration work on this historic house, built in 1847, and its 60th anniversary as a museum.



Connected to **Education**:

From storytimes to author visits, our virtual programs continue to emphasize literacy development and strengthen connections within our community. We enhanced our virtual programming offerings by upgrading the Studio video and sound equipment. Several key events, including Winter WonderLearn and Spring Break, moved to a virtual format and featured high popular take & make activity kits so families could safely learn at home.



New Resources



The Library was excited to introduce a range of new collection resources for the community to enjoy in 2021:



- **StoryWalks:** families can enjoy a storybook together while exploring local paths, trails, and conservation areas.
- **Mobile Hotspots:** provide reliable internet access for residents at home.
- **DAISY Readers:** enhanced audiobook systems that improve access for people with print disabilities to a wide range of reading materials.
- **Board and Card Games:** encourage family fun safely at home.
- **STEAM Kits:** helps boost children’s interest in science, technology, engineering, arts, and math with themed interactive kits.
- **Back to Nature Kits and Binocular Kits:** families can explore local trails and conservation areas with field guides and binoculars.

Member Stories



Library Appreciation: a “life saver for my sanity during these unprecedented times.”

Family Time: a pair of women visited the Bowmanville Branch and shared they were having a mother and daughter day. The 9-year-old daughter’s first choice of where to go for the day was the Library!



Fond Memories: “Happy 60th Waverly Place Museum! Good memories of going on guided tours with my children, walking in the beautiful gardens, being part of wedding photos taken inside the beautiful stately home, having tea on the veranda... May the building continue to share and preserve the history of the two families that lived in the house. Lots and lots of good memories.”

Boot Loot Bags: “I am totally hooked on the Book Loot Bag service the library started providing during the pandemic. I have never read as much as I have since this was initiated – getting these bags has broadened my reading horizons!”

Clarington Public Library

163 Church St.

Bowmanville, ON L1C 1T7

905-623-7322

www.clarington-library.on.ca

info@clarington-library.on.ca

Clarington Museums & Archives

62 Temperance St.

Bowmanville, ON L1C 3A8

905-623-2734

www.claringtonmuseums.com

info@claringtonmuseums.com



Library Mission

The Clarington Public Library empowers and enriches the lives of all Clarington residents by connecting them to responsive, accessible, high quality services and resources that support an informed citizenry, lifelong learning and love of reading.

Museum Mission

To illuminate Clarington and its heritage through lasting and meaningful experiences with artifacts, exhibitions and programmes that inspire future generations and enliven our community.



Clarington Museums



Clarington Public Library

Experience **Community**