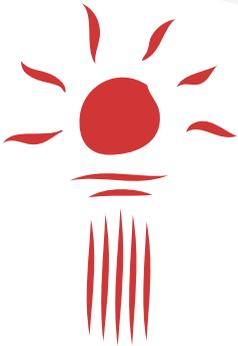




Annual Report

2016



Clarington Public Library

Experience **Community**

Message from the Chair



Terri Gray, Board Chair

Clarington Public Library continues to be a cornerstone of our Clarington community. The value we provide to our members is demonstrated by the rising demand for our materials, services, and facilities, and the all-time highs seen in program attendance and registration numbers.

The Library is proud to encourage life-long learning and provide educational and leisure opportunities. Study spaces, meeting rooms, access to digital and physical collections, and programs all saw increased usage in 2016. We were excited to offer a range of new programs, including STEM (science, technology, engineering, and math) based programs involving animation and robotics.

Technology usage also saw a large increase. Almost a million people visited the Library's website or used our mobile app in 2016. Perhaps the largest area of growth was the number of uses of the Library's WiFi hot spots, which saw a staggering 71% increase compared to last year. The Studio in Courtice continues to gain traction in the community, with a growing interest in the high-powered digital media functions from the local business community.

The present year is already exciting with new directions and focus for the Library in 2017! A recent review of Library services has identified new opportunities and areas of growth we look forward to exploring. We're excited to be growing with our community. We are eager to continue providing all visitors and members with access to high-quality resources, materials, facilities, and services.



Left to right: Board Members Terri Gray, Gail Rickard, and Kerri Davis at Caroling and Member Appreciation Day, December 17, 2016.

Vision & Mission



Vision

Clarington Public Library is:

- A cornerstone of the community, partnering with other organizations to enhance cultural, educational and economic well-being;
- An accessible, welcoming, and active connector for social interaction, learning, and dialogue;
- A significant resource in a knowledge and information-based economy; and
- An innovative, progressive organization widely recognized and supported in the community.

Mission

The Clarington Public Library empowers and enriches the lives of all Clarington residents by connecting them to responsive, accessible, high quality services and resources that support an informed citizenry, lifelong learning and love of reading.



Library Board



Terri Gray, Board Chair
Judy Hagerman, Board Vice-Chair
Brenda Carrigan
Kerri Davis
Councillor Ron Hooper

Regional Councillor Joe Neal
Gail Rickard
Jacob Vander Schee
Sarah White

Fast Facts



39,930
members

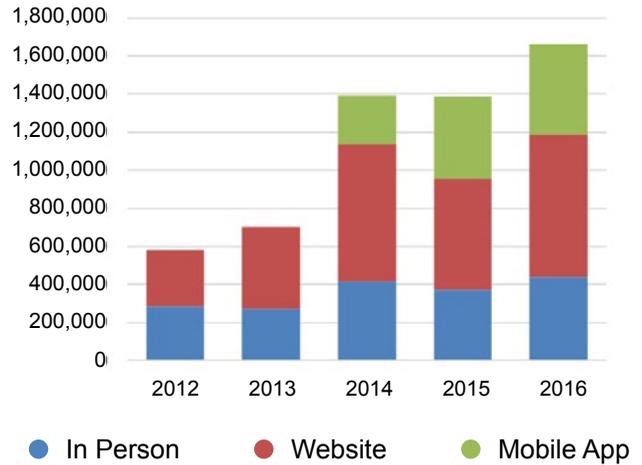
732,518
items borrowed

1,661,477
visits, including
439,648 website
745,927 in-person
475,902 app

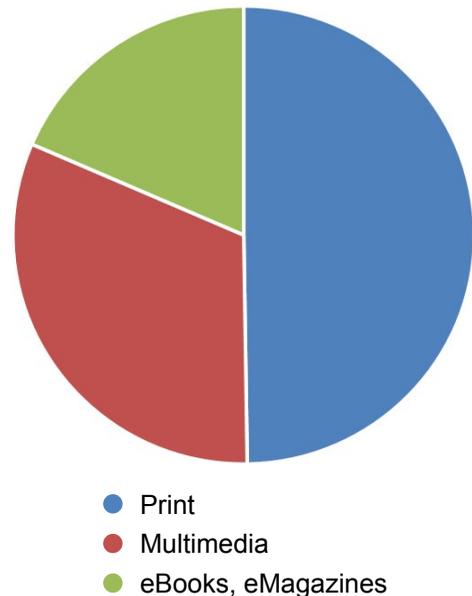
23,340
program
participants
in 996 programs

801,293
social media reach

Library Visits



Circulation by Item Type



Economic Impact



\$658.29

The average member's annual savings provided by their Clarington Public Library card



\$7.86

The return on investment for every \$1 invested in Clarington Public Library



Source: "Measuring the Economic Impact of Your Library." Halton Hills Public Library.

Finances

Income

	<u>2016</u>	<u>2015</u>
Municipal Tax Levy:	\$2,950,328	\$2,892,478
Transfer from Reserves:	-	\$260,500
Grants:	\$85,913	\$111,386
Other (Fines, Fees, Donations):	\$122,545	\$118,475
	\$3,158,786	\$3,122,600

Expenses

	<u>2016</u>	<u>2015</u>
Staff:	\$2,322,429	\$2,042,726
Operations:	\$419,865	\$315,351
Collections and Technology:	\$312,193	\$414,514
Transfer to Capital:	\$96,200	\$286,200
	\$3,150,687	\$3,058,791

2016 Highlights



Winter WonderLearn, February 15th:

The 13th annual Winter WonderLearn Festival returned to its roots and was held in the newly-renovated Courtice Branch for the first time in six years. Close to 1,200 people attended on Family Day. Special guest the **Ontario Falconry Centre** wowed attendees, and other local organizations hosted a variety of interactive activities. The event is made possible through the generous sponsorship of Ontario Power Generation.



For the Love of Art Mayor's Gala, February 20th:

The Bowmanville Branch was transformed into an **elegant evening venue** for the 4th annual For the Love of Art Mayor's Gala, co-hosted in partnership with the Municipality of Clarington. Almost 150 guests were attendance, and enjoyed musical entertainment, artists at work, mystery gift boxes, a silent auction, and culinary delights. This event raised \$44,260 on behalf and in support of The Visual Arts Centre and A Gift of Art.



Author Visits, March/October:

Six renowned authors visited the Library in 2016. Horane Smith visited in February in celebration of Black History Month. Jennifer Robson, Sylvia McNicoll, Richard Scrimger, and illustrator Bill Slavin visited in October, in addition to children's **author Mireille Messier**, the Library's first French author. French immersion classes from a local school were an eager audience for Mme. Messier and her collection of insects from her book, « Une Bestiole à l'école » !

2016 Highlights



March Break, March 14th to 18th:

March Break Madness at the Library saw high levels of participation. Almost 700 attendees enjoyed 15 programs for different age groups.

Family Fort Night was very popular in the Courtice Branch, with families creating fort constructions before enjoying stories and tales. Children in could take part in a Jungle Book Party, build a LEGO Marble Run, hear Twisted Fairytales, Cross Stitch a Bookmark, and construct epic Vortex Cannons.



LEGO Robotics, April 12th:

The LEGO Robotics League launched in April, the Library's newest STEM (science, technology, engineering, and math) program. Teams of youths built and programmed robots using **LEGO Mindstorms EV3** kits and laptops, completing challenges using teamwork, cooperation, patience and creativity. The robots could move in a straight line, turn left or right, spin, throw, speak, and display facial images. Their work may be seen on the Library's YouTube channel.



TD Summer Reading Club, July and August:

The Library's TD Summer Reading Club was hugely popular in 2016, with a 51% increase in membership. This annual and national initiative encourages literacy and helps prevent summer "brain drain." Club members attended weekly programs and enjoyed special feature events, including the Launch Party Rodeo, Wild Tie-Die, Wild Wheels, Tuesdays on the Trail with OPG, and the exotic animals from **Zoo to You**.

Clarington Public Library

163 Church St.
Bowmanville, ON
L1C 1T7
905-623-7322

www.clarington-library.on.ca
info@clarington-library.on.ca



2016 At a Glance

- 71%** increase in WiFi uses
- 64%** increase in room bookings
- 19%** increase in branch visits
- 17%** increase in program attendees
- 10%** increase in print circulation



Clarington Public Library

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